



# ACDA Eastern Region 2024

Providence, Rhode Island

## Sponsorship & Advertising Opportunities

Welcome to RAISE OUR VOICE!

**We invite you to join ACDA Eastern Region as a sponsor or advertiser.**

- RAISE OUR VOICE welcomes over 600 choral professionals from 11 states and Washington D.C.
- Industry professionals and over 700 honor choir students and their families, as well as world renowned professional, community and collegiate choral ensembles - February 28-March 2, 2024
- Engage with choral professionals and enthusiasts from around the country - conductors, educators, singers, session presenters and audience members.
- Choose the sponsorship level and advertising packages that best suit your personal and brand needs.

**We are grateful for your engagement and for supporting the choral community in the ACDA Eastern Region.**

Raise YOUR voice, with us!

Christopher Kiver - President  
Amanda Hanzlik - President-Elect  
Mark A. Boyle - Website Manager and App Chair



# SPONSORSHIP & ADVERTISING OPPORTUNITIES

## PLATINUM - \$4000

- Evening Concert Session Sponsorship
- Logo or Ad with hyperlink on ACDA Eastern Region Conference Web Page - through April 1, 2024
- Logo or Ad in the ACDA Eastern Region Conference Sponsors posts on Instagram and Facebook
- Logo or Ad in all Conference emails, ChoraLink (email newsletter) and ACDA Eastern Region website - through July 1, 2024
- Dedicated Sponsor Post on Facebook and Instagram
  - (reaching over 3,000 followers)
- Printed 24x 36 easel display in Conference Lobby
- Interest Session Sponsorship - Logo on Session Signage and verbal acknowledgement
- Conference App - Sponsored Post in the Activity Feed
- Recognition in Honor Choir programs
- Invitation to President's Reception





# SPONSORSHIP & ADVERTISING OPPORTUNITIES

## **GOLD LEVEL - \$2,500**

- Logo or Ad with hyperlink on ACDA Eastern Region Conference Web Page - through April 1, 2024
- Logo or Ad in our ACDA Eastern Region Conference Sponsors post on Instagram and Facebook
- Logo or Ad in all Conference Emails, ChoraLink (email newsletter) and ACDA Eastern Region website - through July 1, 2024
- Dedicated Post on Facebook and Instagram
  - reaching over 3,000 followers
- Interest Session Sponsorship - Logo in conference app and verbal acknowledgement. Session offerings will be supplied upon request.
- Conference App - 2 Banner Ads (see examples below)
- Recognition in Honor Choir programs

## **SILVER LEVEL - \$1,500**

- Logo or Ad with hyperlink on ACDA Eastern Region Website Conference Page - through April 1, 2024
- Logo or Ad in our ACDA Eastern Region Conference Sponsors post on Instagram and Facebook
- Logo or Ad on our ACDA Eastern Region website and ChoraLink - through July 1, 2024
- Interest Session Sponsorship - Logo in conference app and verbal acknowledgement
- Conference App - 1 Banner Ad



# SPONSORSHIP & ADVERTISING OPPORTUNITIES

## **BRONZE LEVEL (Web only) - \$500**

- Logo or Ad with hyperlink on ACDA Eastern Region Conference Web Page - through April 1, 2024
- Logo or Ad in the ACDA Eastern Region Conference Sponsors posts on Instagram and Facebook
- Dedicated Post on Instagram and Facebook
- Conference App - 1 Banner Ad

## **COLLEGIATE PACKAGE \$350**

- Logo or Ad with hyperlink on ACDA Eastern Region Website Conference Page - through April 1, 2024
- Logo or Ad on our ACDA Eastern Region website and ChoraLink - through July 1, 2024
- Dedicated Post on Instagram and Facebook
- Conference App Listing
- Recognition in Honor Choir program
- One Table at College Fair





# CONFERENCE APP PACKAGES

## **PLATINUM (Limit 3)**

**\$1,000**

Dedicated Menu listing for one full conference day  
3 Activity Feed Sponsored Posts  
2 Banner Ads  
1 Session Sponsorship

## **GOLD**

**\$600**

3 Activity Feed Sponsored Posts  
2 Banner Ads

## **SILVER**

**\$400**

2 Activity Feed Sponsored Posts  
1 Banner Ad

## **BRONZE**

**\$300**

1 Activity Feed Sponsored Posts  
1 Banner Ad

## **RECEPTION SPONSOR**

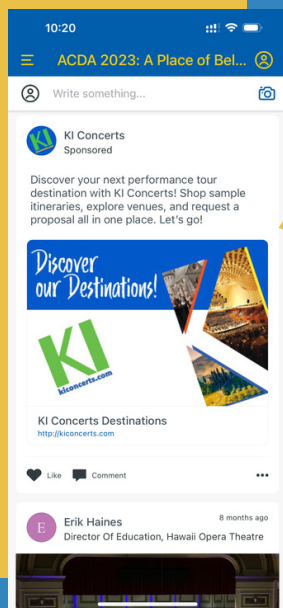
**\$700 - \$1,000**

## **AUDITIONED/INSIGHT CHOIR SPONSOR (APP)**

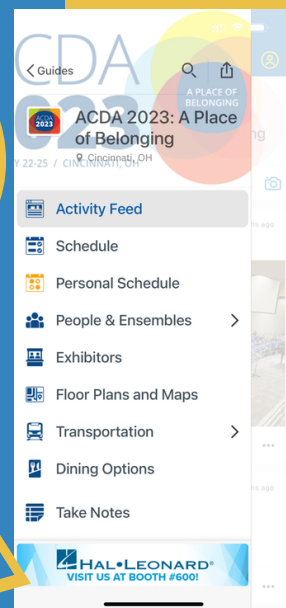
**\$500**



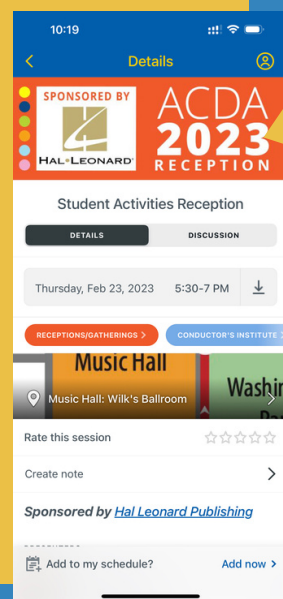
# CONFERENCE APP EXAMPLES



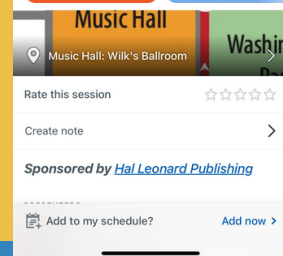
**Activity Feed Sponsored Post**  
\$200 each if not part of a package  
Image, Ad Copy, & Link



**Banner Ad**  
\$150 each if not part of a package  
Image & Link



**Session Sponsor**  
\$250 each if not part of a package  
Image & Cross Linked



**Map Sponsor**  
\$200 each - Limited number  
Image & Cross Linked





# INFORMATION AND PAYMENT LINKS

[CLICK HERE](#)

for sponsorship & payment options

[CONTACT US](#)

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PROVIDENCE 2024

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