

EXHIBIT OPPORTUNITIES

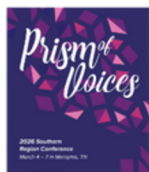
2026 REGION CONFERENCES

AMERICAN CHORAL DIRECTORS

ASSOCIATION



ENVISION
ACDAEAST



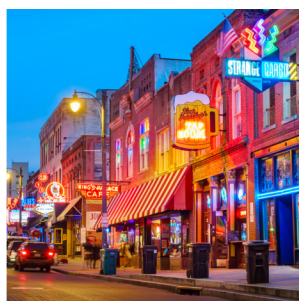
Milwaukee



Providence



Albuquerque



Memphis



Tacoma



San Jose

Exhibit Booth Ordering Opens November 10

[Click here to order](#)

EXHIBITING

PRICING

Limit 4 booths per Region

Eastern and Southern Regions

Premium booth space \$625

Standard booth space \$590

Midwestern Region

All booth spaces \$590

Western Region

All booth spaces \$625

Included in Booth Packages in Eastern, Southern, Midwestern, and Western Regions:

- 3'-high side rails and 8'-high backdrop
- Listing in the exhibitor directory in the conference app
- Two conference badges per booth
- Provided for the first booth only:
 - Two chairs
 - One 6' table
 - Waste basket
 - Identification sign with booth number

Northwestern and Southwestern Regions

Premium booth space \$450

Standard booth space \$375

Included in Booth Packages in Northwestern and Southwestern Regions:

- Listing in the exhibitor directory in the conference app
- Two conference badges per booth
- Provided:
 - Two chairs
 - One 6' table
 - Identification signage
- **Special Notes**
 - Booths in these regions are in open high-traffic and naturally lit areas. No side rails or backdrops will be provided in order to keep the space as open as possible. Exhibitors are welcome to bring their own backdrop (no larger than 10' wide) which must be able to stand by itself. There will be nothing to attach signage or backdrops on at the booth. See maps for a better visual.
 - Exhibitors will coordinate shipping through an off-site vendor and/or hotel. ACDA will help connect you with these resources.

DATES AND LOCATIONS

Eastern Region

Providence, RI

February 25-28, 2026



Scan for map of exhibit booths.

Midwestern Region

Milwaukee, WI

February 25-28, 2026



Scan for map of exhibit booths.

Southern Region

Memphis, TN

March 4-7, 2026



Scan for map of exhibit booths.

Western Region

San Jose, CA

March 4-7, 2026



Scan for map of exhibit booths.

Northwestern Region

Tacoma, WA

March 4-7, 2026



Scan for map of exhibit booths.

Southwestern Region

Albuquerque, NM

March 4-7, 2026



Scan for map of exhibit booths.

2026 ACDA REGION CONFERENCES

EXHIBITOR PROTOCOLS

Hours - Exhibitors are expected to operate and provide staffing at their booths during the scheduled conference exhibit hours. A penalty fee of \$500 may be assessed for early departure or dismantling. This penalty fee must be paid before submitting a reservation for a future ACDA exhibit space. Tentative hours are provided in this guide.

Exhibitors may only distribute materials from their booths. Promotion of goods and services and conducting business within the exhibits area is limited to exhibitors. Exhibitors must wear their badges at all times while in the exhibit area.

Ambush Marketing or distributing materials in any area besides the exhibit hall is prohibited. Violators will be required to cease the activity immediately and may be asked to leave the show without refund. Exhibitors may not make changes to conference materials for the purpose of covering or replacing another advertisers information.

Violations of any of these regulations on the part of the exhibitor, its employees or agents, shall annul the right to occupy current or future space and all monies paid will be forfeited. ACDA maintains sole discretion in all cases.

GENERAL CONDITIONS

Booths are assigned at the sole discretion of ACDA with consideration given to history of exhibiting, sponsors, date of full payment, and equitable balance of industry type.

Booth Construction -Each exhibit will be confined to the spatial limits of its respective booth(s). Exhibits or displays that block the view of adjoining booths will not be permitted. Aisles and exits must be kept clear of displays at all times. All booth materials must conform to applicable building, electrical, fire safety, and environmental codes.

Audiovisual, audio, and other sound and attention-getting devices and effects are permitted only at intensity levels that do not interfere with the activities of neighboring exhibitors. Intensity determination is at the sole discretion of ACDA. Instruments played or vocal performance for the purpose of demonstration should be limited to only brief periods of time and at a reasonable volume.

Audiovisual demonstrations must include earphones/headphones. Demonstration must not create noise levels objectionable to neighboring exhibitors. Distribution of noise-makers of any kind is prohibited.

Exhibitors may not assign, sublet, or apportion any part of their space to another company. Exhibitors may not advertise or display goods or services other than those manufactured, distributed, or sold by their company in the regular course of business.

Any unclaimed booth space for which no special arrangements have been made prior to the official start of the conference exhibit hours, may be resold or reassigned. A refund will not be provided.

2026 ACDA REGION CONFERENCES

EXHIBITING Continued

DETAILS

- Some regions have premium booth spaces. Premium booth space is determined by location within the exhibiting area. Premium spaces are often located outside a ballroom, open to the attendees in hallways and pre-function areas. ACDA has worked intentionally to ensure that all booth spaces are located conveniently for attendees.
- Industry partners who exhibited at the 2025 National Conference receive priority booth choice after 2026 Region Conference sponsors' selections. ACDA assigns all other booth locations.
- Exhibit booth assignment is made in order of receipt with the goal of having all locations assigned by January 7, 2026.

ADDITIONAL ITEMS

- Additional badges are available for \$75 per badge (Limit 4). Badges provide access to concerts and interest sessions based on availability. Badges should be purchased only for staff directly associated with exhibiting. Associates of your organization who wish to attend the conference as a full attendee, must register for the conference.
- Additional chairs, tables, and equipment may be rented from the decorator or site at the exhibitors expense.
- WiFi may or may not be available to exhibitors depending upon location. Plan to conduct business via your own hotspot to ensure best results.



Ordering opens on November 10.

To secure your booth and app advertising, go to <https://acda.org/about-us/advertising-exhibiting>. Questions? Email us a membership@acda.org.

SPONSORSHIP & ADVERTISING OPPORTUNITIES



Eastern: Connecticut, Delaware, Maine, Maryland/D.C., Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont



Midwestern: Illinois, Iowa, Indiana, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin



SING for a Change

MARCH 4-5, 2026
TACOMA, WASH.

Northwestern: Alaska, Idaho, Montana, Oregon, Washington, and Wyoming



Southern: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia



Southwestern: Arkansas, Colorado, Kansas, Missouri, New Mexico, Oklahoma, and Texas

A TAPESTRY OF VOICES



Western: Arizona, California, Hawaii, Nevada, and Utah

CLICK for information on sponsorship and region-specific advertising opportunities.

EXHIBITING SCHEDULES

Eastern Region **Providence, RI** **February 25-28, 2026**

WED FEB 25 Exhibitor Load-in: 1-4 PM
THUR FEB 26 Exhibiting: 8 AM-NOON; 1-6 PM
FRI FEB 27 Exhibiting: 8:30 AM-NOON; 1-3 PM
Load-out: 3-5 PM; (Option to remain open and load-out at 6:15 PM)

Western Region **San Jose, CA** **March 4-7, 2026**

WED MAR 4 Exhibitor Load-in: 1 PM-4PM
THUR MAR 5 Exhibiting: 9:30 AM-NOON;
1:30-6:30 PM
FRI MAR 6 Exhibiting: 9:30 AM-3:30 PM
Load-out: 3:30-5:30 PM

Midwestern Region **Milwaukee, WI** **February 25-28, 2026**

WED FEB 25 Exhibitor Load-in: 1-4 PM
THUR FEB 26 Exhibiting: 9 AM-1:30 PM; 2:30-5 PM
FRI FEB 27 Exhibiting: 9 AM-1:30 PM; 2:30-4:30 PM
Load-out: 4:30-6:30 PM

Northwestern Region **Tacoma, WA** **March 4-7, 2026**

WED MAR 4 Exhibitor Load-in: 11:30 AM-2 PM
WED MAR 4 Exhibiting: 3-5:30 PM
THUR MAR 5 Exhibiting: 8:30-11 AM; 12:30-5:30 PM
FRI MAR 6 Exhibiting: 8 AM-1 PM
Load-out: 1-4 PM

Southern Region **Memphis, TN** **March 4-7, 2026**

WED MAR 4 Exhibitor Load-in: 2-6 PM
THUR MAR 5 Exhibiting: 9-11 AM; 1-4 PM
FRI MAR 6 Exhibiting: 8:30 AM-4 PM
Load-out: 4-6 PM

Southwestern Region **Albuquerque, NM** **March 4-7, 2026**

THUR MAR 5 Exhibitor Load-in: 8 AM-NOON
THUR MAR 5 Exhibiting: NOON-5 PM
FRI MAR 6 Exhibiting: 8 AM-3 PM
Load-out: 3-5 PM. Opportunity to RSVP for All Conference Dinner at 5 PM.

Times listed are tentative and subject to change without notice.



2026 ACDA REGION CONFERENCES

CONFERENCE APP ADVERTISING

SPONSORED POSTS - \$200 each

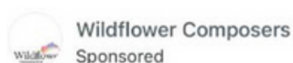
Offer a targeted promotional opportunity to stand out where attendees find schedules and updates. Featured prominently to drive attendees to your booth or a call-to-action.

Graphic Card: 650 px wide x 450 px tall - png or jpg

Logo Graphic: 180 px x 180 px - png or jpg

Message: 255 characters

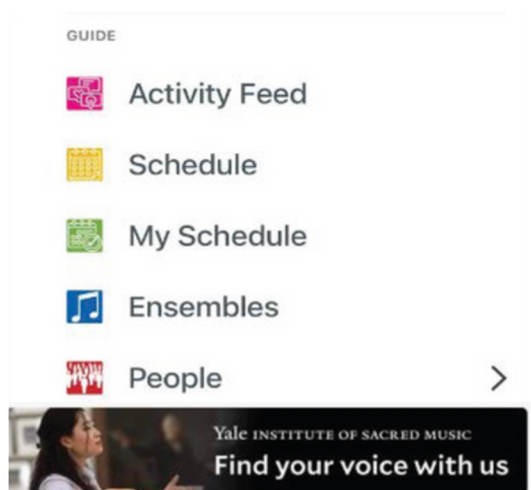
SAMPLE SPONSORED POST



Apply to the 2024 Wildflower Composers Festival! Intended for female, transgender, nonbinary, and/or genderqueer composers (ages 13–19). No experience needed, no fee to apply, scholarships available.



SAMPLE BANNER AD



Banner Ad

BANNER ADS - \$150 each

Displayed on the home page, banner ads ensure that your brand is regularly in front of attendees navigating the app for schedules and updates elevating brand recognition.

Banner Graphic: 610 px wide x 110 tall - png or jpg

Displays for 10 seconds in rotation.

Conference app advertising opens on November 10. App advertising may be purchased without purchasing an exhibit booth, allowing industry partners to promote their business in regions where they may not have a physical presence. To order to <https://acda.org/about-us/advertising-exhibiting>.

ORDER & CONTACT INFO



NOVEMBER 10th – Ordering Opens!

TO ORDER AN EXHIBIT BOOTH GO TO

<https://acda.org/about-us/advertising-exhibiting>

EXHIBIT BOOTH QUESTIONS

ACDA Membership

membership@acda.org

SPONSORSHIP OPPORTUNITIES

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MEMBERSHIP and *CHORAL JOURNAL* ADVERTISING

Trina Kopacka

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ADVERTISING

<https://acda.org/about-us/advertising-exhibiting>

