

SPONSORSHIP OPPORTUNITIES

2026 REGION CONFERENCES

AMERICAN
CHORAL
DIRECTORS

ASSOCIATION



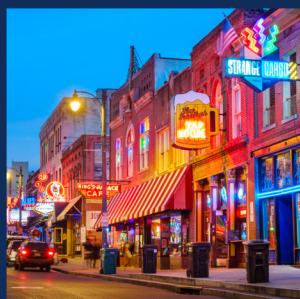
Milwaukee



Providence



Albuquerque



Memphis



Tacoma



San Jose

SCHEDULE

February 25–28, 2026

- Eastern: Providence, RI
- Midwestern: Milwaukee, WI

March 4–7, 2026

- Southern: Memphis, TN
- Northwestern: Tacoma, WA
- Southwestern: Albuquerque, NM
- Western: San Jose, CA

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ACDA Regions and Chapters

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DEADLINES

- | | |
|------------------|--|
| November 10 | <ul style="list-style-type: none">Exhibit booth ordering opens
https://acda.org/about-us/advertising-exhibiting |
| January 12, 2026 | <ul style="list-style-type: none">Ads in Region Conference Apps |

ACDA REGIONS & CHAPTERS



Eastern: Connecticut, Delaware, Maine, Maryland/D.C., Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont



Midwestern: Illinois, Iowa, Indiana, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin



Northwestern: Alaska, Idaho, Montana, Oregon, Washington, and Wyoming



Southern: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia



Southwestern: Arkansas, Colorado, Kansas, Missouri, New Mexico, Oklahoma, and Texas

A TAPESTRY OF VOICES



Western: Arizona, California, Hawai'i, Nevada, and Utah

Primary Sponsorship Benefits at a Glance

Full details on pages 2-8

BENEFITS INCLUDED WITH SPONSORSHIP	PLATINUM \$10,000 5 Now Available	GOLD \$5,000 13 Now Available	SILVER \$3,500 9 Now Available	BRONZE \$1,500 20+ Available	SCHOLARSHIPS \$150 and Up
Sponsor recognition with logo on signage onsite at Region of Sponsorship					
Sponsor recognition in Daily Choirs Instagram promo video					
Sponsor recognition list in Region Conference Program and App					
Logo with hyperlink on website for Region of Sponsorship					
Sponsor-created ad (1) on ACDA National's social media					
Extra exhibitors badges	4	4			
Sponsor logo on event invitation					
Swagable Virtual Swag Bag account accessed by attendees at Six Region Conferences					
Exhibit booth	Exhibit booths are not included in sponsorship packages and are purchased separately.				



PLATINUM SPONSOR – \$10,000

Exclusive Sponsorship of the Headline Concerts
at one Region Conference

Priority given to sponsors in the order your request is received.

1 Per Region Available

STEP 1

Consider the headliners performing in each Region

- EASTERN - New York City Gay Men's Chorus, mirabai, and Elevation
- MIDWESTERN - Lyyra & JOA Choir, S. Korea
- NORTHWESTERN - Combined Collegiate Choir, Tram Sparks, conductor with a premiere by Saunder Choi
- SOUTHWESTERN - Apollo5
- WESTERN - Chanticleer & Lyyra - *SPONSORED!*
- SOUTHERN - Ansan City Choir, S. Korea and *Requiem for Colour: A Journey through Lament and Joy*

STEP 2

Review the benefits included at the Platinum-level

BRAND RECOGNITION

- Logo on signage onsite recognizing Platinum Sponsorship
- Logo in Region Conference promotional video
- Logo with hyperlink on the Region Conference website
- Banner ad on the Region Conference App
- Sponsor list in the Region Conference official program and App

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ADVERTISING

- Full-page ad (1) in the Region Conference official program
(Program formats vary by region and may be printed, digital, or both.)
- Sponsor-provided ad (1) shared on ACDA National's social media
- Sponsor-provided post (1) on all Six Region Conference Apps

ATTENDEE ENGAGEMENT & LEAD GENERATION

- Additional exhibitor badges (4) beyond those included with booth purchase
- Swagable Virtual Swag Bag account! Promote your business to conference attendees throughout all Six Regions and drive traffic to your exhibit booths.

STEP 3

Contact Kara Kegelman to discuss details!
kkegelman@acda.org or [Calendly](https://www.calendly.com/kkegelman)



GOLD SPONSOR – \$5,000

Exclusive Sponsorship of one of the following events at a Region Conference. One per region available.

Priority given to sponsors in the order your request is received.

STEP 1

Choose your exclusive event

- President's Reception (1 per Region) **or**
- Music in Worship (1 per Region) **or**
- Student Conducting Masterclasses (Graduate and Undergraduate) (1 per Region)

STEP 2

Review the benefits of sponsoring your choice event

PRESIDENT'S RECEPTION

BRAND RECOGNITION

- Logo on signage onsite recognizing Gold Sponsorship
- Logo on the invitation
- Logo with hyperlink on the Region Conference website
- Banner ad on the Region Conference App
- Sponsor list in the Region Conference official program and App

ADVERTISING

- Half-page ad (1) in the Region Conference official program (Program formats vary by region and may be printed, digital, or both.)
- Sponsor-provided ad (1) shared on ACDA National's social media
- Sponsor-provided post (1) on all Six Region Conference Apps

ATTENDEE ENGAGEMENT & LEAD GENERATION

- Admission for (4) to attend the President's Reception
- Additional exhibitor badges (2) beyond those included with booth purchase
- Swagable Virtual Swag Bag account! Promote your business to conference attendees throughout Six Regions and drive traffic to your exhibit booth.



MORE Gold-level opportunities are available! See Region Specific Details beginning on page 9.

MUSIC IN WORSHIP

BRAND RECOGNITION

- Logo on signage onsite recognizing Gold Sponsorship
- Logo with hyperlink on the Region Conference website
- Banner ad on the Region Conference App
- Sponsor list in the Region Conference official program and App

ADVERTISING

- Sponsor-provided post (1) on all Six Region Conference Apps
- Half-page ad (1) in the Region Conference official program (Program formats vary by region and may be printed, digital, or both.)
- Sponsor-provided ad (1) shared on ACDA National's social media
- [Full-page ad \(1\) in the Music in Worship program book](#)

ATTENDEE ENGAGEMENT & LEAD GENERATION

- Additional exhibitor badges (2) beyond those included with booth purchase
- [Swagable Virtual Swag Bag](#) account! Promote your business to conference attendees throughout Six Regions and drive traffic to your exhibit booth.

STUDENT CONDUCTING MASTERCLASS

BRAND RECOGNITION

- Logo on signage onsite recognizing Gold Sponsorship
- Logo with hyperlink on the Region Conference website
- Banner ad on the Region Conference App
- Sponsor list in the Region Conference official program and App

ADVERTISING

- Sponsor-provided post (1) on all Six Region Conference Apps
- Half-page ad (1) in the Region Conference official program (Program formats vary by region and may be printed, digital, or both.)
- Sponsor-provided ad (1) shared on ACDA National's social media

ATTENDEE ENGAGEMENT & LEAD GENERATION

- Additional exhibitor badges (2) beyond those included with booth purchase
- [Swagable Virtual Swag Bag](#) account! Promote your business to conference attendees throughout Six Regions and drive traffic to your exhibit booth.

STEP 3

Contact Kara Kegelman to discuss details and place your order! kkegelman@acda.org or [Calendly](#)



SILVER SPONSOR – \$3,500

Exclusive Sponsor of Beer Choir *OR*

All Conference Coffee/Tea Service for 3 days

at one one of the 6 Region Conferences. One per region available.

Priority given to sponsors in the order your request is received.

STEP 1

Choose Beer Choir Event or All Conference Coffee/Tea

STEP 2

Review the benefits of sponsoring of each

BEER CHOIR

BRAND RECOGNITION

- Logo on signage onsite recognizing Silver Sponsorship
- Logo on the Beer Choir Hymnal
- Logo with hyperlink on the Region Conference website
- Banner ad on the Region Conference App
- Sponsor list in the Region Conference official program and App

ADVERTISING

- Sponsored post (1) in the Region Conference App
- Half-page ad (1) in the Region Conference official program
(Program formats vary by region and may be printed, digital, or both.)
- Sponsor-provided ad (1) shared on ACDA National's social media
- Full-page b&w ad (1) in the Beer Choir Hymnal

ATTENDEE ENGAGEMENT & LEAD GENERATION

- Welcome guests and introduce Beer Choir song leaders
- 50 complimentary drink tickets to distribute at your exhibit booth
- Swagable Virtual Swag Bag account! Promote your business to conference attendees throughout Six Regions and drive traffic to your exhibit booth.

* Please note that guests are not limited to beer and non-alcoholic beverages are also available.



MORE Silver-level opportunities are available! See Region Specific Details beginning on page 9.

ALL THREE DAYS, MORNING COFFEE/TEA SERVICE

BRAND RECOGNITION

- Logo on signage onsite recognizing Silver Sponsorship
- Logo with hyperlink on the Region Conference website
- Banner ad on the Region Conference App
- Logo branded napkins and sign on coffee/tea buffet
- Sponsor list in the Region Conference official program and App

ADVERTISING

- Sponsored post (1) in the Region Conference app
- Half-page ad (1) in the Region Conference official program
(Program formats vary by region and may be printed, digital, or both.)
- Sponsor-provided ad (1) shared on ACDA National's social media

ATTENDEE ENGAGEMENT & LEAD GENERATION

- Swagable Virtual Swag Bag account! Promote your Daily coffee/tea sponsorship to conference attendees and drive traffic to your exhibit booth. Swagable is accessible to all 4,000 attendees at six Region Conferences.

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STEP 3

Contact Kara Kegelman to discuss details!
kkegelman@acda.org or [Calendly](#)



Be the morning coffee hero! Conference attendees will be grateful for your sponsorship when they pick up their cuppa joe!



BRONZE SPONSOR – \$1,500

Sponsor one or more Interest or Reading Sessions taking place at all Region Conferences.

Priority given to sponsors in the order your request is received.

Exclusive sponsor of event. Multiple opportunities available.

STEP 1

The titles and presenters of all Interest and Reading Sessions for each Region Conference available upon request!

STEP 2

Review the benefits of sponsorship

INTEREST AND READING SESSIONS

BRAND RECOGNITION

- Logo on signage onsite recognizing Bronze Sponsorship
- Logo with hyperlink on the Region Conference website
- Banner ad on the Region Conference App
- Sponsor list in the Region Conference official program

ADVERTISING

- Sponsored post (1) in the Region Conference app
- Half-page ad (1) in the Region Conference official program

(Program formats vary by region and may be printed, digital, or both.)

ATTENDEE ENGAGEMENT & LEAD GENERATION

- Swagable Virtual Swag Bag account! Promote your business to conference attendees throughout Six Regions and drive traffic to your exhibit booth.

STEP 3

Contact Kara Kegelman to discuss details!
kkegelman@acda.org or [Calendly](#)



MORE Bronze-level opportunities are available! See Region Specific Details beginning on page 9.



SCHOLARSHIPS – \$150 and up

Sponsor Young People Attending Region Conferences

ACDA is committed to removing financial barriers for young people aspiring to grow as choral musicians and leaders.

Your gift to the Scholarship Fund will provide much needed support for ACDA college members and Honor Choir students.

- ACDA College Members - average registration fee is \$150
- Honor Choir Students - average registration fee is \$280
- Contribute by November 5, 2025 to be recognized as a supporter in the January 2026 *Choral Journal* Conference Preview issue.

Click to Donate!

1. Click circle for Select other fund

Available Funds*



☐ ACDA Fund for Tomorrow

☒ Select other fund

✓ ACDA College Students National Conference
ACDA Fund for Tomorrow
ACDA General Operating Support
ACDA Honor Choir National Conference
ACDA: ONE ACDA
Eastern Region: ACDA College Students Region Conference
Eastern Region: Honor Choir Region Conference
Midwestern Region: ACDA College Students Region Conference



2. Click the drop down button

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3. Scroll thru and select the Region(s) you wish to support!



"This was a huge learning opportunity for me. I am so glad I was surrounded by other guys who were able to show their vulnerability through music. It's a rare thing to see. Overall, I had the best time. I will never forget this experience for the rest of my life."

NW Region Honor Choir Student



2026 ACDA Eastern Region Conference
February 25-28, 2026 • Providence, Rhode Island



2026 ACDA Midwestern Region Conference
February 25-28, 2026 • Milwaukee, Wisconsin



2026 ACDA Northwestern Region Conference
March 4-7, 2026 • Tacoma, Washington

REGION SPECIFIC OPPORTUNITIES



2026 ACDA Southern Region Conference
March 4-7, 2026 • Memphis, Tennessee



2026 ACDA Southwestern Region Conference
March 4-7, 2026 • Albuquerque, New Mexico

A TAPESTRY OF VOICES



2026 ACDA Western Region Conference
March 4-7, 2026 • San Jose, California



Estimated No. of Registered Attendees: 750

Venues: Rhode Island Convention Center, VETS Memorial Auditorium, Grace Episcopal

Hotels: Omni Hotel, The Graduate Hotel, Hilton Hotel, and Courtyard Marriott

Headliners: **Elevation**, **mirabai**, **NYC Gay Men's Chorus** (with guest soloist Scott Hoying)

Sponsorship Opportunities Unique to this Conference:

Gold-level –\$5,000

OPENING CONCERT & RECEPTION featuring Elevation!

Silver-level – \$3,500

- **COMMISSIONED PIECES with HEADLINERS** – \$3,500 each
 - NYCGMC – Scott Hoying, composer
 - mirabai – Shara Nova, composer
 - Elevation – Kyle Pederson, composer
- **NEW MEMBERS/FIRST-TIME ATTENDEE RECEPTION** – \$3,500

See pp. 3–7 for Gold thru Bronze-level sponsor benefits.

MIDWESTERN REGION



REFLECTIONS OF US

MILWAUKEE, WI
FEBRUARY 25-28, 2026

Estimated No. of Registered Attendees: 645

Venues: St. Kate and Pabst Theatre

Hotels: Hilton and Hyatt

Headliners: Lyrra Vocal Ensemble and JOA Choir (South Korea)

SOUTHERN REGION



**2026 Southern
Region Conference**
March 4 – 7 in Memphis, TN

Estimated No. of Registered Attendees: 880

Venues: Renasant Convention Center, Cannon Center for the Performing Arts, Calvary Episcopal Church

Hotel: Sheraton Memphis Downtown

Headliners: Ansan City Choir, S. Korea and *Requiem for Colour: A Journey through Lament and Joy*

Sponsorship Opportunity Unique to this Conference:

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Gold-level - \$5,000

- **President's Concert**

Dr. Jeffrey Ames' composition, *Requiem for Colour: A Journey through Lament and Joy* chronicles the Black American experience through a Requiem composed in the Western tradition. The Requiem incorporates idiomatic styles including the Negro Spiritual, Jazz, R&B, Hip Hop, Rap, and Gospel. What begins as a lament transforms into joy through the music, storyline, and media presentation. Click the link to watch the performance of *Requiem for Colour*, which appeared on Nashville PBS in June 2025!

See pp. 3-7 for Gold thru Bronze-level sponsor benefits.

NORTHWESTERN REGION

SING
for a Change



MARCH 4-7, 2026
TACOMA, WASH.

Estimated No. of Registered Attendees: 390

Venues: Pantages Theater

Hotels: Marriott Tacoma Downtown

Headliner: Combined Collegiate Choir, Tram Sparks conductor
premiere by Saunder Choi

Sponsorship Opportunities Unique to this Conference:

Bronze-Level - \$2,500

- ***Considering Matthew Shepard*** (Friday)

Featuring combined choirs from Seattle University and the University of Washington.

- Exhibitors' Reception
- College Fair
- Composers' Tables

See pp. 3-7 for Gold thru Bronze-level sponsor benefits.

SOUTHWESTERN REGION



Estimated No. of Registered Attendees: 530

Venues: First United Methodist Church, St. John's Cathedral, Kimo Theater, Kiva Theater, Albuquerque Convention Center

Hotels: Clyde Hotel, DoubleTree Hotel

Headliner: Apollo5

Sponsorship Opportunities Unique to this Conference:

Gold-level - \$5,000

- All-Conference Dinner

Silver-level - \$3,500 each

- Afternoon Break on R&R Immersion Day
- Opening Concert & Reception featuring University of New Mexico Choir and Coro Lux
- Reception in Exhibits

Bronze-level - \$1,500

- The Big Sing Collaborative Performance!

See pp. 3-7 for Gold thru Bronze-level sponsor benefits.

WESTERN REGION

A TAPESTRY OF VOICES



ACDA WESTERN

Estimated No. of Registered Attendees: 630

Venues: California Theater; The Cathedral Basilica of St. Joseph, Hammer Theatre; McEnery Convention Center

Hotels: San Jose Marriott, Hilton San Jose

Headliners: Chanticleer, Lyyra

Keynote Speaker: Melanie DeMore, Singer/composer, vocal activist

Sponsorship Opportunities Unique to this Conference:

Gold – \$5,000 each

- Opening Concert Collegiate Collective, Joshua Habermann, conductor
- Keynote by Melanie DeMore
- Conference Reception/Social Hour
- *Nurturing Our Roots* – Wednesday Pre-Conference for Elementary and Middle School Conductors

Silver – \$3,500

- Conference Commission *Tapestry of Voices*

Bronze – \$2,500

- Student Members' Social Event

See pp. 3–7 for Gold thru Bronze-level sponsor benefits.

SOUTHWESTERN REGION

PRINT ADVERTISING

Southwestern Connection is the official newsletter of the Southwestern Region of ACDA and is published twice a month. Members and readers represent choral musicians in Arkansas, Colorado, Kansas, Missouri, New Mexico, Oklahoma and Texas working with church choirs, community choruses, professional ensembles, children's and youth choruses, and elementary school through university choirs.

REGULAR CONFERENCE PACKAGE includes 5 ads: 1 color ad in the Conference Program (digital & printed) 1 color ad in 3 Southwestern Connection Issues 1 b&w ad in the Honor Choir Program	Full Page	\$900
	Half Page	\$500
MINI CONFERENCE PACKAGE includes 2 ads: 1 color ad in the Conference Program (digital & printed) 1 b&w ad in the Honor Choir Program	Full Page	\$700
	Half Page	\$375
CONFERENCE ISSUE ONLY 1 color ad in the Conference Program (digital & printed)	Full Page	\$500
	Half Page	\$250
HONOR CHOIR PROGRAM ONLY 1 b&w ad in the Honor Choir Program (digital & printed)	Full Page	\$375
	Half Page	\$225

***Click for the Southwestern
Advertising Order form***

WESTERN REGION

PRINT ADVERTISING

Tactus is the official magazine of the Western Region of ACDA and is published three times per year. **The Winter Issue serves as the printed conference program.** *Tactus* is mailed directly to 1,500 choral directors, and is available on acdawestern.org. Readers represent choral musicians in Arizona, California, Hawaii, Nevada, and Utah working with church choirs, community choruses, professional ensembles, children's and youth choruses, and elementary school through university choirs.

TOTAL CONFERENCE PACKAGE includes 4 ads: 1 color ad Conference (Winter) Tactus Issue 1 color ad in each of the Fall & Spring Tactus Issues 1 b&w ad in the Honor Choir Program	Full Page (8.5" X 11")	\$995
	Half Page (8"X5")	\$600
	Quarter Page (3.5" X 5")	\$500
REGULAR CONFERENCE PACKAGE includes 3 ads: 1 color ad Conference (Winter) Tactus Issue 1 color ad in either the Fall OR Spring Tactus Issue 1 b&w ad in the Honor Choir Program	Full Page	\$900
	Half Page	\$500
	Quarter Page	\$400
MINI CONFERENCE PACKAGE includes 2 ads: 1 color ad Conference (Winter) Tactus Issue 1 b&w ad in the Honor Choir Program	Full Page	\$700
	Half Page	\$375
	Quarter Page	\$200
CONFERENCE ISSUE ONLY 1 color ad Conference (Winter) Tactus Issue	Full Page	\$500
	Half Page	\$250
	Quarter Page	\$175
HONOR CHOIR PROGRAM ONLY 1 b&w ad in the Honor Choir Program	Full Page	\$375
	Half Page	\$225
	Quarter Page	\$125

Click for Western Advertising Order Form

2026 ACDA REGION CONFERENCES

CONFERENCE APP ADVERTISING

SPONSORED POSTS - \$150 each

Offer a targeted promotional opportunity to stand out where attendees find schedules and updates. Featured prominently to drive attendees to your booth or a call-to-action.

Graphic Card: 650 px wide x 450 px tall - png or jpg

Logo Graphic: 180 px x 180 px - png or jpg

Message: 255 characters

SAMPLE SPONSORED POST

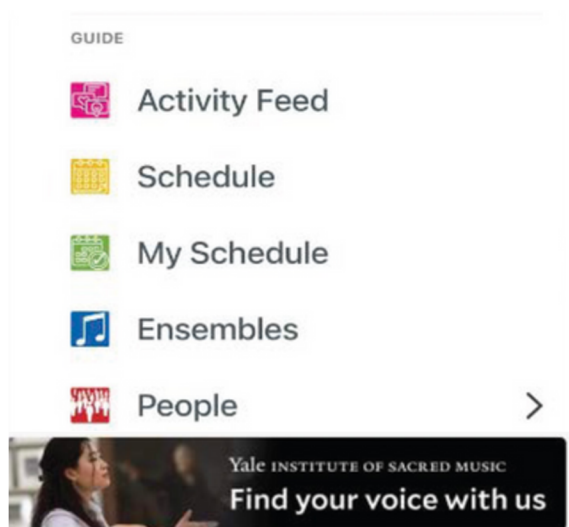


Wildflower Composers
Sponsored

Apply to the 2024 Wildflower Composers Festival! Intended for female, transgender, nonbinary, and/or genderqueer composers (ages 13–19). No experience needed, no fee to apply, scholarships available.



SAMPLE BANNER AD



Banner Ad

Conference app advertising opens on November 10. App advertising may be purchased without purchasing an exhibit booth, allowing industry partners to promote their business in regions where they may not have a physical presence. To order to <https://acda.org/about-us/advertising-exhibiting>.

BANNER ADS - \$100 each

Displayed on the home page, banner ads ensure that your brand is regularly in front of attendees navigating the app for schedules and updates elevating brand recognition.

Banner Graphic: 610 px wide x 110 tall - png or jpg

Displays for 10 seconds in rotation.

CONTACT INFO

SPONSORSHIP OPPORTUNITIES

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MEMBERSHIP and *CHORAL JOURNAL* ADVERTISING

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